

# 2019 Advertising Rates and Specifications

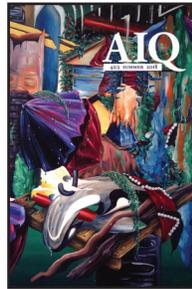
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# 2019 Advertising Rates and Specifications

www.nebraskapress.unl.edu

## American Indian Quarterly



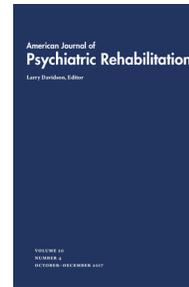
*American Indian Quarterly (AIQ)* is a forum for diverse voices and perspectives spanning a variety of academic disciplines. The common thread is AIQ's commitment to publishing work that contributes to the development of

American Indian studies as a field and to the sovereignty and continuance of American Indian nations and cultures. In addition to peer-reviewed articles, AIQ features reviews of books, films, and exhibits.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$250.00
Half page	4.5" x 3.75" 114mm x 95mm	\$150.00
Back Cover (four color)	4.5" x 7" 114mm x 178mm	\$300.00

Issue	Sale Date	Ad Deadline
43:2	April	February 1
43:3	August	June 1
43:4	November	September 1
44:1	February (2020)	November 15

## American Journal of Psychiatric Rehabilitation



The *American Journal of Psychiatric Rehabilitation* is a peer-reviewed journal providing new insights on psychiatric disability, rehabilitation, community supports, and recovery. Its audience consists of not only researchers, rehabilitation service provid-

ers, and public policy makers, but, unlike some other publications in the field, it is also written for individuals with mental illnesses and their families, friends, caregivers, and advocates.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.75" 114mm x 95mm	\$100.00

Issue	Sale Date	Ad Deadline
21:1	April	February 1
21:2	July	May 1
21:3	October	August 1
21:4	January (2020)	November 1

## Anthropological Linguistics



*Anthropological Linguistics* provides a forum for the full range of scholarly study of the languages and cultures of the peoples of the world, especially the native peoples of the Americas. Embracing the field of language and culture

broadly defined, the journal includes articles and research reports.

Ad Size	Dimensions	Price
Full page	5" x 8" 127mm x 203mm	\$200.00
Half page	5" x 4" 127mm x 102mm	\$125.00
Back Cover	5" x 7.5" 127mm x 190mm	\$250.00

Issue	Sale Date	Ad Deadline
60:1	May	March 1
60:2	August	June 1
60:3	November	September 1
60:4	February (2020)	November 15

Online advertising is available. See page 13 for details.

# 2019 Advertising Rates and Specifications

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## Collaborative Anthropologies



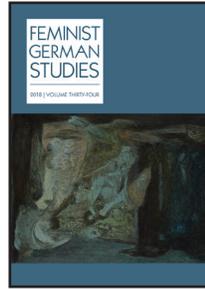
*Collaborative Anthropologies* is a forum for dialogue with a special focus on the complex collaborations between and among researchers and research participants/interlocutors. It features essays that are descriptive as well as analytical, from

all subfields of anthropology and closely related disciplines, and that present a diversity of perspectives on collaborative research.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.75" 114mm x 95mm	\$100.00
Back Cover	4.5" x 7" 114mm x 178mm	\$200.00

Ads are currently being accepted on a next available issue basis. Contact UNP for more information.

## Feminist German Studies (formerly Women in German Yearbook)



*Feminist German Studies* is a refereed publication presenting a wide range of feminist approaches to all aspects of German literature, culture, and language, including pedagogy. Reflecting the interdisciplinary perspectives that inform

feminist German studies, each issue contains critical inquiries employing gender and other analytical categories to examine the work, history, life, literature, and arts of the German-speaking world.

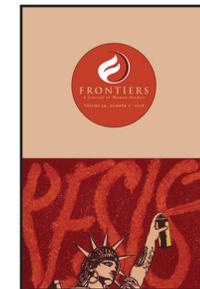
*Feminist German Studies* is published for the Coalition of Women in German.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$200.00
Half page	4.5" x 3.75" 114mm x 95mm	\$125.00
Back Cover	4.5" x 7" 114mm x 178mm	\$250.00

Issue	Sale Date	Ad Deadline
35	December	October 1

Online advertising is available. See page 13 for details.

## Frontiers A Journal of Women Studies



One of the premier publications in the field of feminist and gender studies, *Frontiers* has distinguished itself for its diverse and decisively interdisciplinary publication agenda that explores the critical intersections among—to name a few

dimensions—gender, race, sexuality, and transnationalism. Many landmark articles in the field have been published in *Frontiers*, thus critically shaping the fields of women's, gender, and sexuality studies.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$200.00
Half page	4.5" x 3.75" 114mm x 95mm	\$125.00

Issue	Sale Date	Ad Deadline
40:1	May	March 1
40:2	September	July 1
40:3	February (2020)	November 15

Online advertising is available. See page 13 for details.

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## Gettysburg Magazine



*Gettysburg Magazine* is a periodical dedicated to the serious study of a crucial period in American history. The publication is peer-reviewed, publishing articles and book reviews of interest to scholars, history buffs, and members of the general public

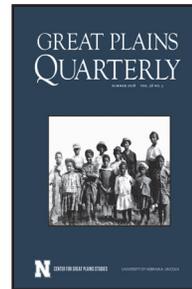
interested in the Gettysburg Campaign, the Gettysburg Address, and the various personalities and controversies associated with these formative events.

Ad Size	Dimensions	Price
Full page	7" x 9.5" 178mm x 241mm	\$500.00
Half page	7" x 4.5" 178mm x 114mm	\$300.00

Issue	Sale Date	Ad Deadline
61	July	May 1
62	January (2020)	November 1

*Gettysburg Magazine* has restrictions on the kinds of advertising allowed. Please see page 13 for details.

## Great Plains Quarterly



*Great Plains Quarterly* publishes articles for scholars and interested laypeople on history, literature, culture, and social issues relevant to the Great Plains, which include Colorado, Kansas, Montana, Nebraska, New Mexico, North Dakota,

Oklahoma, South Dakota, Texas, Wyoming, and the Canadian provinces of Alberta, Manitoba, and Saskatchewan.

Ad Size	Dimensions	Price
Full page	5.5" x 8" 140mm x 203mm	\$150.00
Half page	5.5" x 4" 140mm x 101mm	\$100.00

Issue	Sale Date	Ad Deadline
39:2	May	February 1
39:3	August	June 1
39:4	November	September 1
40:1	February (2020)	November 15

## Great Plains Research



*Great Plains Research* publishes original research and scholarly reviews of important advances in the natural and social sciences with relevance to and specific emphases on environmental, economic, and social issues in the Great

Plains. It includes reviews of books and reports on symposia and conferences that included sessions on topics pertaining to the Great Plains. GPR is a centralized outlet for science of regional importance.

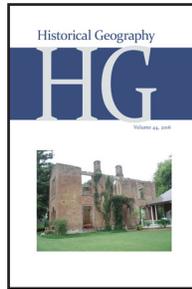
Ad Size	Dimensions	Price
Full page	6.5" x 9" 165mm x 229mm	\$150.00
Half page	6.5" x 4.5" 165mm x 114mm	\$100.00

Issue	Sale Date	Ad Deadline
29:1	April	February 1
29:2	October	August 1

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## Historical Geography



*Historical Geography* is an annual journal that publishes scholarly articles, book reviews, conference reports, and commentaries. The journal encourages an interdisciplinary and international dialogue among scholars, professionals, and students interested in geographic perspectives on the past. Concerned with maintaining historical geography's ongoing intellectual contribution to social scientific and humanities-based disciplines, *Historical Geography* is especially committed to presenting the work of emerging scholars.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.75" 114mm x 95mm	\$100.00

Issue	Sale Date	Ad Deadline
47	December	October 1

## Hotel Amerika



*Hotel Amerika* is a venue for both well-known and emerging writers. The editors strive to present in its pages unique and provocative poetry, fiction and nonfiction. *Hotel Amerika* has been featured in The Pushcart Press Prize Anthology, Best American Essays, and Best American Poetry and is regularly cited as one of the leading literary journals in the United States.

Ad Size	Dimensions	Price
Full page	7" x 9.5" 178mm x 241mm	\$500.00
Half page	7" x 4.5" 178mm x 114mm	\$300.00

Issue	Sale Date	Ad Deadline
18	January (2020)	November 1

## INTERTEXTS



*INTERTEXTS* publishes articles that employ innovative approaches to explore relations between literary and other texts, be they literary, historical, theoretical, philosophical, or social. Hybrid methodologies combining elements from a range of disciplines are encouraged and methodological reflections and argumentation are valued, especially when combined with detailed textual analysis. The journal is particularly interested in the use of theoretical perspectives to analyze texts other than those to which they are generally applied, hoping to provide not only new understandings of familiar texts but also to use those texts to examine the virtues and limitations of contemporary literary theory.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.75" 114mm x 95mm	\$100.00

Issue	Sale Date	Ad Deadline
22:1/2	August	June 1
23:1/2	December	October 1

For additional information regarding exchange agreements with *Hotel Amerika*, see page 13.

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## Journal of Austrian Studies



The *Journal of Austrian Studies* is an interdisciplinary quarterly that publishes scholarly articles and book reviews on all aspects of the history and culture of Austria, Austro-Hungary, and the Habsburg territory.

It is the flagship publication of the Austrian Studies Association and contains contributions in German and English from the world's premiere scholars in the field of Austrian studies. The journal highlights scholarly work that draws on innovative methodologies and new ways of viewing Austrian history and culture.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$200.00
Half page	4.5" x 3.75" 114mm x 95mm	\$125.00
Back cover (Four color)	4.5" x 3.75" 114mm x 95mm	\$250.00

Issue	Sale Date	Ad Deadline
52:1	March	January 1
52:2	June	April 1
52:3	September	July 1
52:4	December	October 1

## Journal of Black Sexuality and Relationships



The *Journal of Black Sexuality and Relationships* is devoted to addressing the epistemological, ontological, and social construction of sexual expression and relationships of persons within the African diaspora. Interdisciplinary

in nature, the journal includes perspectives from a variety of fields including psychology, sociology, education, psychiatry, human development, social work, social policy, and anthropology.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.75" 114mm x 95mm	\$100.00
Back cover	4.5" x 7" 114mm x 178mm	\$200.00

Issue	Sale Date	Ad Deadline
5:3	April	February 1
5:4	July	May 1
6:1	October	August 1
6:2	January (2020)	November 1

## Journal of Literature and Trauma Studies



The *Journal of Literature and Trauma Studies* offers a critical, theoretical, and methodological focus on the relationship between literature and trauma.

It aims to foster a broad interrogative dialogue between philosophy, psychoanalysis, and literary criticism and develop new approaches to the study of trauma in literature and the trauma of literature. The mission of the journal is to encourage philosophical, political, and historically orientated research that takes literature as the primary site for investigations into trauma in all its forms and manifestations.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$100.00
Half page	4.5" x 3.75" 114mm x 95mm	\$75.00
Back cover (Four color)	4.5" x 7" 114mm x 178mm	\$150.00

Ads are currently being accepted on a next available issue basis. Contact UNP for more information.

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## Journal of Magazine Media



The *Journal of Magazine Media* is devoted to advancing research, knowledge, and understanding of magazines and new media and the pedagogy related to those areas. The journal publishes research reports and interpretive

articles refereed by members of the editorial board as well as other experts. The journal also prints opinion pieces, essays, and critical reviews of books and teaching materials that deal with magazines and new media.

Founded in 1999, the journal is international and peer-reviewed. It is the official journal of the Magazine Division of the Association for Education in Journalism and Mass Communication and division members receive subscriptions as a benefit of membership.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.75" 114mm x 95mm	\$100.00

Issue	Sale Date	Ad Deadline
19:2	March	January 1
20:1	October	August 1

## Journal of Sports Media



The *Journal of Sports Media* is a response to the undeniable influence of sports media on contemporary culture and the growing interest in the field as an area of study and research. It provides a broad-based exploration of the field and promotes

a greater understanding of sports media in terms of their practices, value, and effect on the culture as a whole. The journal features scholarly articles, essays, book reviews, and reports on major conferences and seminars.

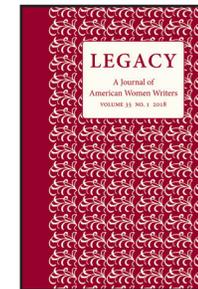
Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$75.00
Half page	4.5" x 3.75" 114mm x 95mm	\$50.00

Issue	Sale Date	Ad Deadline
14:1	March	January 1
14:2	September	July 1

*JSM* is distributed primarily as an e-journal. Ads appear only in the limited distribution print version.

## Legacy

### A Journal of American Women Writers



*Legacy* is the official journal of the Society for the Study of American Women Writers. It is the only journal to focus specifically on American women's writings from the seventeenth through the early-twentieth century. Each issue's articles

cover a wide range of topics: examinations of the works of individual authors; genre studies; analyses of race, ethnicity, gender, class, and sexualities in women's literature; and historical and material cultural issues pertinent to women's lives and literary works.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$200.00
Half page	4.5" x 3.75" 114mm x 95mm	\$125.00
Back Cover	4.5" x 7" 114mm x 178mm	\$250.00

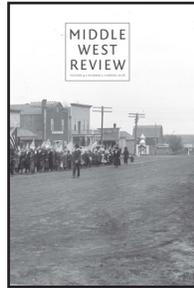
Issue	Sale Date	Ad Deadline
36:1	June	April 1
36:2	December	October 1

Online advertising is available. See page 13 for details.

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## Middle West Review



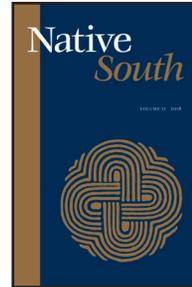
The *Middle West Review* is an interdisciplinary journal about the American Midwest and the only publication dedicated exclusively to the study of the Midwest as a region. It provides a forum for scholars and nonscholars alike to explore the con-

tested meanings of midwestern identity, history, geography, society, culture, and politics.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.75" 114mm x 95mm	\$100.00
Back cover (Four color)	4.5" x 7" 114mm x 178mm	\$200.00

Issue	Sale Date	Ad Deadline
5:2	April	February 1
6:1	September	July 1

## Native South



*Native South* focuses on the investigation of Southeastern Indian history with the goals of encouraging further study and exposing the influences of Indian people on the wider South. The journal does not limit itself to the study of the

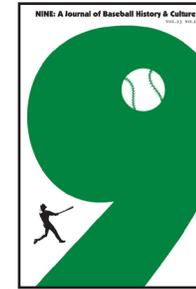
geographic area that was once encompassed by the Confederacy, but expands its view to the areas occupied by the precontact and the postcontact descendants of the original inhabitants of the South, wherever they may be.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.75" 114mm x 95mm	\$100.00

Issue	Sale Date	Ad Deadline
12	September	July 1

## NINE

### A Journal of Baseball History and Culture



*NINE* studies all historical aspects of baseball, centering on the societal and cultural implications of the game wherever in the world it is played. This journal features articles, essays, book reviews, biographies, oral history, and short fiction pieces.

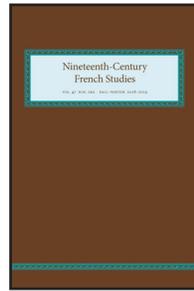
Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.75" 114mm x 95mm	\$100.00
Back Cover	4.5" x 7" 114mm x 178mm	\$200.00

Ads are currently being accepted on a next available issue basis. Contact UNP for more information.

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## Nineteenth-Century French Studies



*Nineteenth-Century French Studies* provides scholars and students with the opportunity to examine new trends, review promising research findings, and become better acquainted with professional developments in the field. Scholarly articles

on all aspects of nineteenth-century French literature and criticism are included. Published articles are peer reviewed to ensure scholarly integrity.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$200.00
Half page	4.5" x 3.75" 114mm x 95mm	\$150.00
Back Cover	4.5" x 7" 114mm x 178mm	\$250.00

Issue	Sale Date	Ad Deadline
47:3/4	May	March 1
48:1/2	November	September 1

## North Dakota Quarterly



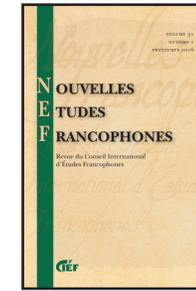
*North Dakota Quarterly* is a literary and public humanities journal with roots extending back to the early days of the University of North Dakota. With an international roster of contributors, each issue is a rich mixture of articles, essays, fictions,

and poetry. NDQ stands as one of the region's most widely admired ambassadors and as a persistent landmark in the global literary landscape.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.75" 114mm x 95mm	\$100.00

Issue	Sale Date	Ad Deadline
86:1/2	June	April 1
86:3/4	January (2020)	November 1

## Nouvelles Études Francophones



*Nouvelles Études Francophones (NEF)* is the official refereed journal of the International Council of Francophone Studies / Conseil International d'Études Francophones (CIÉF). *NEF* publishes scholarly research in the language, arts, literatures,

cultures, and civilizations of Francophone countries and regions throughout the world.

Active members of the CIÉF automatically receive the journal.

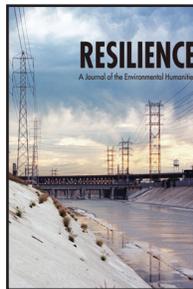
Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$200.00
Half page	4.5" x 3.75" 114mm x 95mm	\$125.00

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## Resilience A Journal of the Environmental Humanities



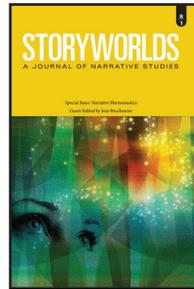
*Resilience: A Journal of the Environmental Humanities* is a digital, peer-reviewed journal that provides a forum for scholars from across Humanities disciplines to speak to one another about their shared interest in environmental

issues, and to plot out an evolving conversation about what the Humanities contributes to living and thinking sustainably in a world of dwindling resources.

Advertising is not currently accepted for this journal. Visit our website for updates.

Online advertising is available. See page 13 for details.

## Storyworlds A Journal of Narrative Studies



*Storyworlds* is an interdisciplinary journal of narrative theory. Featuring cutting-edge research on storytelling practices across a variety of media, including face-to-face interaction, literary writing, film and television, virtual environments, historiog-

raphy, journalism, and graphic narratives, the journal foregrounds research questions that cut across established disciplines--and hence promotes new, integrative frameworks for inquiry.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.75" 114mm x 95mm	\$100.00

Ads are currently being accepted on a next available issue basis. Contact UNP for more information.

Online advertising is available. See page 13 for details.

## Studies in American Indian Literatures



*Studies in American Indian Literatures (SAIL)* is the only journal in the United States that focuses exclusively on American Indian literatures. *SAIL* presents scholarly, critical pedagogical, and theoretical manuscripts focused on all aspects of Ameri-

can Indian literatures as well as the submission of poetry and short fiction, bibliographical essays, review essays, and interviews. *SAIL* defines "literatures" broadly to include all written, spoken, and visual texts created by Native peoples.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$200.00
Half page	4.5" x 3.75" 114mm x 95mm	\$125.00
Back Cover	4.5" x 7" 114mm x 178mm	\$250.00

Issue	Sale Date	Ad Deadline
31:1/2	August	June 1
31:3/4	February (2020)	November 15

Online advertising is available. See page 13 for details.

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## Studies in American Naturalism



*Studies in American Naturalism* publishes critical essays, documents, notes, bibliographies, and reviews concerning American literary naturalism, broadly conceived. It presents contributions illuminating the texts and contexts of naturalism

across all genres from its nineteenth-century origins to its twentieth- and twenty-first century transformations.

*Studies in American Naturalism* is published for the International Theodore Dreiser Society.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.75" 114mm x 95mm	\$100.00
Back cover	4.5" x 5" 114mm x 127mm	\$200.00

Issue	Sale Date	Ad Deadline
13:2	April	February 1
14:1	December	October 1

## symplokē

A journal for the intermingling of literary, cultural and theoretical scholarship



*symplokē* is a comparative theory and literature journal, committed to interdisciplinary studies, intellectual pluralism, and open discussion. The journal takes its name from the Greek word “symploke”, which can mean interweaving, inter-

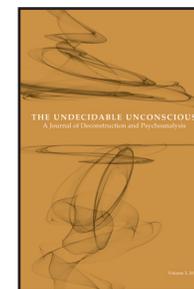
lacing, connection, and struggle. It is a forum for scholars from a variety of disciplines to exchange ideas in innovative ways. Most of the journal’s issues address topics of special interest that open new avenues of inquiry and research.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.75" 114mm x 95mm	\$100.00

Issue	Sale Date	Ad Deadline
27:1/2	February <sup>(2020)</sup>	November 1

Online advertising is available. See page 13 for details.

## The Undecidable Unconscious A Journal of Deconstruction and Psychoanalysis



Deconstruction—the analysis and transformation of metaphysics—intersects with psychoanalysis. Both are engaged with thinking beyond consciousness. This new journal is a forum for those working at the borders of these

two disciplines. Its name, *The Undecidable Unconscious*, refers to the broadest aspect of psychoanalysis—the theory of unconscious processes—and to Derrida’s thinking about undecidability—the irreducible oscillation and chance of non-metaphysical processes.

Advertising is not currently accepted for this journal. Visit our website for updates.

# 2019 Advertising Rates and Specifications

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## Western American Literature



Since 1965 *Western American Literature* has been the leading peer-reviewed journal in the literary and cultural study of the North American West, defined broadly to include western Canada and northern Mexico. The journal constantly looks

for new theoretical approaches to canonical figures as well as studies of emerging authors, filmmakers, and others who are expanding the canon of western literary and cultural production.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$200.00
Half page	4.5" x 3.75" 114mm x 95mm	\$125.00
Back Cover (Four color)	4.5" x 7" 114mm x 178mm	\$250.00

Issue	Sale Date	Ad Deadline
54:1	May	March 1
54:2	August	June 1
54:3	November	September 1
54:4	February (2020)	November 15

## Women and Music A Journal of Gender and Culture



*Women and Music* is an annual journal of scholarship about women, music, and culture. Drawing on a wide range of disciplines and approaches, this refereed journal seeks to further the understanding of the relationships among gender, music, and

culture, with special attention being given to the concerns of women.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.75" 114mm x 95mm	\$100.00
Back Cover	4.5" x 7" 114mm x 178mm	\$200.00

Issue	Sale Date	Ad Deadline
23	November	September 1

# 2019 Advertising Rates and Specifications

[www.nebraskapress.unl.edu](http://www.nebraskapress.unl.edu)

## 2019 Advertising Print Ads General Information

- Send all insertion orders and artwork to Joyce Gettman, Marketing and Fulfillment Manager, e-mail: [jgettman2@unl.edu](mailto:jgettman2@unl.edu), phone: 402-472-8330, fax: 402-472-6214.
- All interior ads are black and white.
- Unless otherwise indicated, back cover ads are two color and should be submitted as black-and-white art. In some cases, one of the cover's standard colors may be substituted for black.
- PDF files are preferred and should be sent via e-mail to the address above.
- Typesetting and design services are available. Contact the marketing manager for pricing information.
- Text-only ads describing employment opportunities or calls for papers are billed at 20% off the applicable display ad rate.
- A 10% discount is given if ads are placed in more than one issue within a given volume.
- There is no agency discount available.
- Ads are invoiced upon publication. Payment may be made by check or credit card.
- Prices and schedules may change. Consult the UNP website for the most current information.

**Correspondence address:**  
University of Nebraska Press  
1111 Lincoln Mall  
Lincoln, NE 68588-0630

## 2019 Advertising Online Ads General Information

- Online advertising is available on the JSTOR Hosted pages for some journals.
- Ads will be displayed on the journal page and issue TOC.
- The ad image must be 300 x 250 pixels and submitted as a jpg or gif.
- A linking URL must be supplied with each ad.
- Ads will be in rotation with a maximum of five ads running at any given time. Ads will change with each new page view.
- Advertisers may request an ad to start at any time, subject to space availability.
- Ads are invoiced when they appear online.
- For more information and pricing, please contact Joyce Gettman at [jgettman2@unl.edu](mailto:jgettman2@unl.edu).

## Gettysburg Magazine Advertising Policies

*Gettysburg Magazine* has an advertising acceptance policy that restricts the kinds of advertising allowed. Only products and services that are deemed to fit the publication's editorial mission of furthering scholarship related to the Gettysburg Campaign and Battle, the Civil War and Civil War era, and U.S. military history will be accepted.

Ads likely to be accepted include those for scholarly books, magazines, and journals, bookstores specializing in those kinds of titles, academic conferences and seminars, museum exhibits, scholarly societies, and documentary films.

For more information, please contact Joyce Gettman at [jgettman2@unl.edu](mailto:jgettman2@unl.edu).

## Exchange Advertising

We are happy to enter into advertising exchange agreements between our journals and other scholarly journals serving similar audiences. Our usual exchange agreements provide for a one time insertion during a calendar year with the actual timing of that insertion being based on space availability. We are, however, open to considering other agreement terms. To propose an advertising exchange, please contact Joyce Gettman at [jgettman2@unl.edu](mailto:jgettman2@unl.edu).

All exchange agreements with *Hotel Amerika* are subject to approval by the journal editor.