

Many publishing and management challenges

Launch a new journal

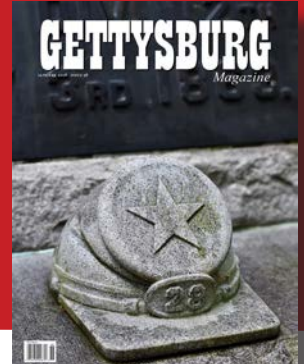
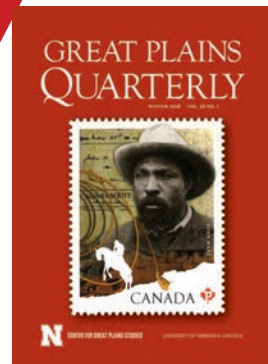
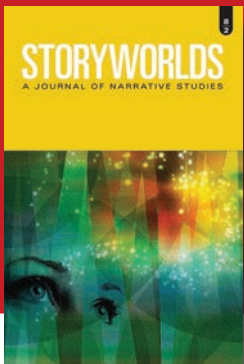
Grow an existing journal

Expand the academic mission

Document a legacy

Support a community

Make good scholarship accessible to all



One management and publishing solution

Journals:
Management and
Publishing Solutions

from

UNIVERSITY OF
NEBRASKA PRESS



Has there ever been a time when the dissemination of knowledge and ideas has been both as easy and as complicated as it is today?

Technology has opened up many opportunities, but navigating them can be a real challenge. Consider some of the things that can frustrate efforts to share scholarly knowledge:

- Choosing between print and digital publication, or both.
- Making sure materials are organized, complete, and ready for publication.
- Finding and working with a copyeditor, a typesetter, a designer, or a printer.
- Selecting the best e-publication format for a particular product.
- Identifying online platform options and choosing the right one.
- Helping readers cut through the clutter to find the information they need.
- Meeting society members' expectations without full-time society staff.
- Spending time on publishing and management problems when you should be focused on being a scholar, a writer, or a curator of ideas.

The Journals: Management and Publishing Solutions (J:MaPS) division of the University of Nebraska Press (UNP) was created to address those questions. We provide a flexible approach to journal publishing and much more, including society membership management, marketing, distribution and fulfillment services, short-format publication production, and assistance with special publishing projects, all of which are tailored to meet individual needs. Selecting us as your publishing partner means you have chosen to be a part of a team committed to your success.

Our Commitment

At the heart of our relationships with our clients and publishing partners is what we call collaborative publishing and management. The essence of this philosophy is our commitment to work with you—not in isolation from you. It is this simple idea that we continue to focus on and which has allowed us to grow and succeed in a competitive marketplace. In order to accomplish this, our management system is comprised of two complementary methods:

Team-Based Management

This ensures that both parties (J:MaPS and the journal's editorial staff, society's officers, or publishing solutions client) share and work together as a team to achieve similar goals, such as reaching the intended audience, maintaining the publication or association's integrity and reputation, and staying financially viable.

Customized Management

This is rooted in our ability and willingness to make appropriate and reasonable modifications to streamline your procedures. As we work with you in reaching that goal we maintain a firm belief that "this is the way we do things" is, by itself, not an adequate reason to suggest that you change your practices. Through our experience as a publisher we have established efficient and effective procedures. We believe it is our responsibility to our partners to use this experience for the benefit of all, but this does not mean "one size fits all." Being a small division of a diversified press allows us the flexibility to accommodate the needs of you and your staff in order to work together as a team.

Our Roots

The people of the Journals: Management and Publishing Solutions take great pride in being part of the University of Nebraska Press, the University of Nebraska–Lincoln community, and the academy at large. Our mission at UNP is to extend UNL’s mission of teaching, research, and service by promoting, publishing, and disseminating works of intellectual and cultural significance and enduring value.

Founded in 1941, the University of Nebraska Press is a nonprofit scholarly and general interest press that publishes 170 new and reprint titles annually under the Nebraska, Bison Books, and Potomac Books imprints, and in partnership with the Jewish Publication Society, along with approximately 30 journals. As the largest and most diversified university press between Chicago and California, with 3,000 books in print, the University of Nebraska Press is best known for publishing works in Native studies, history, sports, anthropology, geography, American studies, cultural criticism, and creative works.

Our Publishing and Management Solutions

Journal Publishing

Whether you are the editor of an established journal or in the process of starting a new one, the decision to work with a publisher is never easy. You put a lot of yourself into your journal—your time, expertise, and commitment—to create something of value. Your reward is knowing that you are part of something important and essential to the academic community, as you are providing a vital source of new ideas and a publication outlet for the work of talented people. Relinquishing responsibility for any part of the journal’s production can seem risky. But as the journal grows, you can find yourself spending a disproportionate amount of time on those things that have little to do with why you decided to become a journal editor in the first place. Working with printers and electronic hosts, handling subscriptions, and coordinating

marketing activities are not tasks that make the best use of your time and abilities, but they have to be done. Utilizing the services of a publisher is the best way to free up your time to do those things only you can do.

We believe in our collaborative process, because we know that your understanding of your journal, its audience, and the field of study it represents are critical to the journal’s success. Without your expertise and editorial control, the journal loses its identity. So we ask questions and listen to your input. We consult and collaborate with you in making major decisions regarding the publication of your journal. In short, we always strive to keep your vision for the journal in mind. And unlike some larger academic publishers, we enjoy the particular challenges and rewards of working with new journals, and invite prospective journal creators to visit with us about their visions.

We recognize that no two organizations or the needs of their staffs are exactly alike. Therefore we offer a customized package tailored to meet your needs. If you need a publisher to take an issue as soon as you have completed the selection and developmental editing process, we can step in and shepherd the material all the way into the hands of the reader—be it on a printed page or digital display. On the other hand, if all you need is someone to manage your subscriptions and provide customer service support, we are happy to do that, too. When you work with us, you choose the services you need from the list you will find beginning on page 5.

Once we understand the unique requirements of your journal, we are able to put together the best team of in-house and freelance talent, coupled with industry-renowned external suppliers, to create the optimal publishing solution for you. We are very mindful of the need to maintain your journal’s financial viability, so we look for the most cost-effective ways to achieve a quality product while working to increase the revenues generated by your journal. Our decisions are guided by a desire to stay true to your mission while realizing a product that has a print or online presence that reflects the quality of the scholarship inside.

You will find a list of journals that are currently part of the UNP family later on page 7. Note the wide range of academic fields they cover and the geographic diversity of the editors. We take pride in our ability to assist editors anywhere in the world producing high quality journals, regardless of discipline. We are also experienced in publishing journals, or the occasional article within a journal, in languages other than English. If you would like to see your journal on our list, our contact information below.

Society Membership Management

Why would a scholarly society turn to a publishing organization for assistance in solving their membership management challenges? One reason is because there are so many parallels between the management of an academic society and the publication of an academic journal. Small to mid-sized associations tend to face some of the same challenges as self-published journals: volunteer personnel with competing obligations, limited access to task-specific technology tools, and little or no experience with finding and working with external support resources. We have found that many societies find it convenient to outsource their membership management and journal production and fulfillment to one partner.

The experience and infrastructure the J:MaPS division of UNP has developed in working with journals positions it well for helping societies succeed. Our robust subscription fulfillment system has extra functionality that allows us to track memberships and dues payments, provide lists and reports to society officers on demand or on a regular schedule, fulfill members' subscriptions to society journals, newsletters, or other publications, and send out renewal notices at appropriate intervals. We are currently in the process of revamping our website to allow us to better serve our society clients, providing more options for telling their stories and serving their members. And, as with our approach to journal publishing, we work with society officers to create a package of services that meets each society's unique needs.

A list of societies that have partnered with UNP J:MaPS to publish their journals, manage their mem-

berships, or both can be found on page 12. You can contact us—see the section below—to discuss how we might be able to assist you.

Special Publishing Projects

Not everything deserving of publication fits neatly into standard academic publishing categories like monograph, textbook, or journal. One of J:MaPS's specialties is helping the authors of those materials navigate the process of getting their work into the hands of their intended audiences. Whether you need a little help with technical aspects, or want professional guidance from the beginning stages of your project all the way through to the completion of a polished final product, J:MaPS is here to help.

Examples of some the projects we have assisted with over the past few years can be found on page 13. Contact us—you can find out how below—with your publishing challenge and we will be happy to discuss how J:MaPS might be your solution.

Contact Us

To learn more about how the University of Nebraska Press's Journals: Management and Publishing Solutions division can be **your** solution, contact:

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mkaur2@unl.edu

University of Nebraska Press
1111 Lincoln Mall
Lincoln, NE 68588-0630
402-472-3581
www.nebraskapress.unl.edu

Our Services

When you work with J:MaPS, we help you put together a package of services that make the most sense for your journal or project. This list provides you a look at some of the options that are available to you.

Editorial Management

Copyediting. We will ready your manuscript for copyediting, then turn it over to one of the trained and experienced freelance copyeditors in our pool. Though we trust you will handle all substantive editing, we strive to assign the journal or special project a copyeditor who has expertise in the publication's subject area. In the case of a journal, the same copyeditor is assigned to each issue to ensure consistency.

Submission and Peer-Review System. We provide access to a manuscript submission and peer-review software system for those journal editors who wish to avail themselves of this technology for managing the process of receiving, reviewing, and accepting submissions.

Training and Support. Our project supervisors and coordinators work with journal editors and editorial assistants in areas such as how to prepare manuscripts for efficient production, how to handle images, scheduling for timely publication, and best practices for protecting the interests of editors, authors, and rights owners.

Manufacture

Design and Composition. Our in-house staff can design publication covers and interiors, typeset manuscripts, and prepare your publication for printing and/or online distribution.

Printing. We work with one of the largest and most experienced journal printers in the United States to print our journals and magazines. We also have relationships with other printers should your project require a more specialized touch.

Electronic Formats. We partner with well-known and respected scholarly content aggregators to host our journals online. Additionally, our staff has experience in the production of e-books.

Marketing

Market Research. We are experienced in conducting research to help you match your publication with the needs of its best audience.

Marketing Plans, Campaigns, and Materials. Our staff and trusted partners can develop and execute complete marketing plans and campaigns or assist you with single brochures, ads, or other promotional materials.

Exhibits. After working with you to determine the conferences your audience is most likely to attend, we will find ways to present your journal at those conferences through coordination with our book division, the use of a joint exhibit company, or, when appropriate and cost-effective, attending the conference ourselves.

Website. We are currently in the process of a complete website redesign intended to better serve the needs of journal editors, subscribers, and readers and of society officials and members.

Advertising Management. We can sell advertising space in your journal and manage advertising exchanges with other compatible publications.

Publicity. When there is news relevant to your publication, we will help get the word out through traditional and new media outlets.

Discoverability. We can submit your journal to appropriate indexing and abstracting services and advise you on search engine optimization efforts.

Retail Distribution. We can help you determine whether retail distribution is appropriate for your publication and, if so, will work to place it in the best outlets.

Fulfillment

Subscription and Single Copy Orders. Whether your readers place their orders online, by mail, or by phone, we are equipped to provide excellent customer service with our in-house fulfillment personnel. We are experienced in working with individuals, libraries, and subscription agents.

Renewals. We will design a renewal strategy and launch a campaign explicitly tailored for your journal with customized renewal mailings and personalized renewal notices.

Inventory and Physical Order Fulfillment. Our printing partner also provides climate-controlled inventory storage and professional shipping and handling.

Subsidiary Rights Management

We will handle queries for permission to reprint material from back issues of your journal and process those requests, granting permission when appropriate and handling the financial details.

Financial Record Keeping

Our fulfillment and business personnel work together to handle payments and collections, monitor figures, and maintain proper financial records in an auditable form.

Membership Management

Enrollment Services. Our website and our customer service personnel are equipped to help new members join and established members renew their memberships. We can also send out renewal notices at the appropriate times.

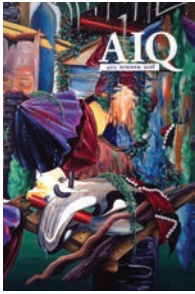
Financial Management. We will collect dues for you, provide appropriate financial reports, and transmit funds to the society in a timely manner.

Publication Support. Combining the publication of your society's journal with its distribution to your members is a natural fit.

Marketing Support. The tools we use to market journals and other publications are also available to help promote your society to prospective members.

Reporting. We will provide useful financial and membership reports on a regular schedule or, when the situation warrants, on demand.

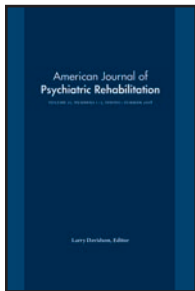
Journals Currently Published or Distributed by UNP J:MaPS



American Indian Quarterly

Edited by Lindsey Claire Smith,
Oklahoma State University

A forum for diverse voices and perspectives spanning a variety of academic disciplines, emphasizing work that contributes to the sovereignty and continuance of American Indian nations and cultures.



American Journal of Psychiatric Rehabilitation

Edited by Larry Davidson, Yale University

A quarterly journal written for rehabilitation service providers, public policy makers, and persons in recovery along with their family members, caregivers, and advocates.



Anthropological Linguistics

Edited by Douglas R. Parks,
Indiana University

A forum for the full range of scholarly study of the languages and cultures of the peoples of the world, especially the native peoples of the Americas.



Collaborative Anthropologies

Edited by Charles R. Menzies,
University of British Columbia

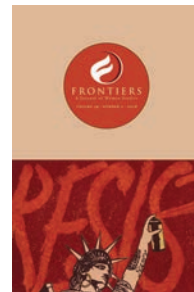
Focused on the complex collaborations between and among researchers and research participants/interlocutors, drawing from all subfields of anthropology and closely related disciplines.



Feminist German Studies (formerly *Women in German Yearbook*)

Edited by Hester Baer, University of Maryland, and Alexandra Hill, University of Portland

A wide range of feminist approaches to all aspects of German literature, culture, and language, including pedagogy. The official journal of the Coalition of Women in German.



Frontiers: A Journal of Women Studies

Edited by Wanda S. Pillow and Kimberly M. Jew, University of Utah, and Cindy Cruz, University of California, Santa Cruz

A multicultural and interdisciplinary feminist journal presenting a broad mix of scholarly work, personal essays, and the arts.



The Gettysburg Magazine[®]

Edited by James S. Pula,
Purdue University

Engaging and accessible articles related to the battle and campaign of Gettysburg, featuring maps, historical and contemporary photography, and book reviews.



Great Plains Quarterly

Edited by Charles A. Braithwaite,
University of Nebraska–Lincoln

Articles on the history, literature, culture, and social issues relevant to the Great Plains.

GREAT PLAINS
RESEARCH



Great Plains Research

Edited by Peter J. Longo,
University of Nebraska at Kearney
Original research and scholarly
reviews of important advances in
the natural and social sciences with
relevance to and special emphases
on environmental, economic, and
social issues in the Great Plains.



Journal of Austrian Studies

Edited by Todd Herzog, University
of Cincinnati, and Hillary Hope
Herzog, University of Kentucky
Covers all aspects of the history and
culture of Austria, Austro-Hungary,
and the Habsburg territory. The of-
ficial journal of the Austrian Studies
Association.



Historical Geography

Edited by Arn Keeling, Memori-
al University of Newfoundland,
Briony McDonagh, University of
Hull, Michael Wise, University of
North Texas

An annual journal encouraging an
interdisciplinary and international
dialogue among scholars, profes-
sionals, and students interested
in geographic perspectives on the
past. The official journal of the His-
torical Geography Specialty Group
of the American Association of
Geographers.



Journal of Black Sexuality and Relationships

Edited by James C. Wadley,
Lincoln University

Devoted to addressing the episte-
mological, ontological, and social
construction of sexual expression
and relationships of persons within
the African diaspora. The official
journal of the Association of Black
Sexologists and Clinicians.



Hotel Amerika

Edited by David Lazar,
Columbia College Chicago

An eclectic journal publishing
unique and provocative writing in
all its forms.



Journal of Literature and Trauma Studies

Edited by David Miller, Manchester
Metropolitan University, and Lucia
Aiello, University of York

A journal on the relationship be-
tween literature and trauma with a
critical, theoretical, and method-
ological focus.



INTERTEXTS: A Journal of Com- parative and Theoretical Reflec- tion

Edited by Jacob Blevins, Sam
Houston State University

Innovative approaches to exploring
relations between literary and other
texts, be they literary, historical,
theoretical, philosophical, or social.



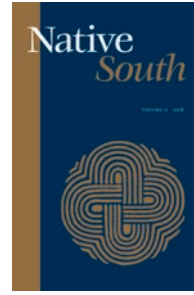
Journal of Magazine Media

Edited by Kevin M. Lerner, Marist
College

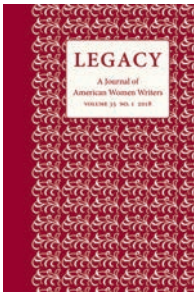
Devoted to advancing research,
knowledge, and understanding of
magazines and new media and the
pedagogy related to those areas.
The official Journal of the Maga-
zine Division of the Association for
Education in Journalism and Mass
Communication.



Journal of Sports Media
 Edited by Mary Lou Sheffer,
 University of Southern Mississippi
 Providing a broad-based exploration of the field and promoting a greater understanding of sports media in terms of their practices, value, and effect on the culture as a whole.



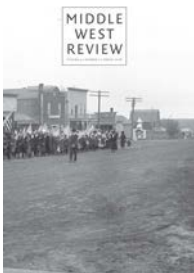
Native South
 Edited by Melanie B. Taylor,
 Dartmouth University, Alejandra Dubcovsky, University of California, Riverside, and Rose Stremlau, Davidson College
 Focuses on the investigation of Southeastern Indian history with the goals of encouraging further study and exposing the influences of Indian people on the wider South.



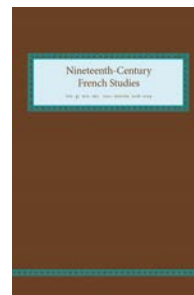
Legacy: A Journal of American Women Writers
 Edited by Susan Tomlinson, University of Massachusetts Boston, Jennifer Putzi, College of William and Mary, and Jennifer S. Tuttle, University of New England
 The only journal to focus specifically on American women's writings from the seventeenth through the early twentieth century. The official journal of the Society for the Study of American Women Writers.



NINE: A Journal of Baseball History and Culture
 Edited by Trey Strecker, Louisiana State University, and Willie Steele, Lipscomb University
 All historical aspects of baseball, centering on the societal and cultural implications of the game wherever in the world it is played. Features articles, essays, book reviews, biographies, oral history, and short fiction pieces.



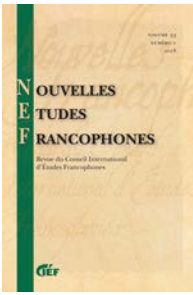
Middle West Review:
An Interdisciplinary Journal about the American Midwest
 Edited Jon K. Lauck, University of South Dakota. Jeff Wells, University of Nebraska at Kearney, and MaryKat Parks Workinger
 A forum for scholars and nonscholars alike to explore the contested meanings of midwestern identity, history, geography, society, culture, and politics.



Nineteenth-Century French Studies
 Edited by Seth Whidden, The Queen's College, University of Oxford
 Scholarly articles on all aspects of nineteenth-century French literature and criticism.



North Dakota Quarterly
 Edited by William Caraher, University of North Dakota
 A literary and public humanities journal with a long history and an international roster of contributors producing articles, essays, fiction, and poetry.



Novelles Études Francophones
 Edited by
 Valérie Magdelaine-Andrianjafitrimo,
 Université de La Réunion, and
 Éloïse Brezault, St. Lawrence Uni-
 versity

Language, arts, literatures, cultures, and civilizations of Francophone countries and regions around the world. The official journal of the Conseil International d'Études Francophones.



Studies in American Indian Literatures

Edited by June Scudeler, Simon Frasier University, and Siobhan Senier, University of New Hampshire

Focusing exclusively on American Indian literatures, broadly defined to include all written, spoken, and visual texts created by Native peoples. The official journal of the Association for the Study of American Indian Literature.



Resilience: A Journal of the Environmental Humanities

Edited by Stephanie Foote, University of West Virginia, Dana Luciano, Georgetown University, and Anthony Lioi, The Juilliard School

A digital journal that provides a forum for scholars from across humanities disciplines to speak to one another about their shared interest in environmental issues and to plot out an evolving conversation about what the humanities contribute to living and thinking sustainably in a world of dwindling resources.



Studies in American Naturalism

Edited by Keith Newlin, University of North Carolina Wilmington Publishes critical essays, documents, notes, bibliographies, and reviews concerning American literary naturalism, broadly conceived. Official journal of the International Theodore Dreiser Society.



symplokē: A Journal for the Intermingling of Literary, Cultural and Theoretical Scholarship

Edited by Jeffrey R. Di Leo, University of Houston-Victoria

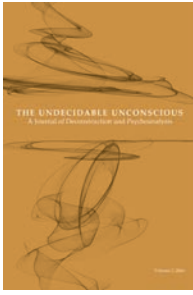
A comparative theory and literature journal, committed to interdisciplinary studies, intellectual pluralism, and open discussion.



Storyworlds: A Journal of Narrative Studies

Edited by Andreea D. Ritivoi and David Shumway, Carnegie Mellon University

An interdisciplinary journal of narrative theory featuring research on storytelling practices across a variety of media.



***The Undecidable Unconscious:
A Journal of Deconstruction and
Psychoanalysis***

**Edited by Alan Bass, The New
School for Social Research**

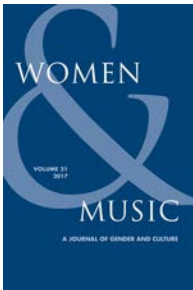
A forum for those working at the borders of deconstruction and psychoanalysis. The journal's name refers to the broadest aspect of psychoanalysis—the theory of unconscious processes—and to Derrida's thinking about undecidability—the irreducible oscillation and chance of non-metaphysical processes.



***Western American Literature:
A Journal of Literary, Cultural,
and Place Studies***

**Edited by Tom Lynch, University
of Nebraska–Lincoln**

The leading peer-reviewed journal in the literary and cultural study of the North American West, defined broadly to include western Canada and northern Mexico. The official journal of the Western Literature Association.



***Women and Music: A Journal of
Gender and Culture***

**Edited by Emily Wilbourne,
Queens College, CUNY**

A journal of scholarship seeking to further the understanding of the relationships among gender, music, and culture, with special attention being given to the concerns of women.

Societies Partnering with UNP J:MaPS

Membership Management and Journal Publication and Fulfillment

Austrian Studies Association

Association of Black Sexologists and Clinicians

Midwestern History Association

Journal Affiliations

Sports Communication Interest Group, Association
for Education in Journalism and Mass Communi-
cation

American Comparative Literature Association

Journal Publication and Fulfillment Services

Conseil International d'Études Francophones
(International Council of Francophone Studies)

Western Literature Association

Society for the Study of American Women Writers

Coalition of Women in German

Association for the Study of American Indian Literature

International Theodore Dreiser Society

Magazine Division, Association for Education in
Journalism and Mass Communication

Historical Geography Specialty Group, American
Association of Geographers

A Few Examples of Our Publishing Solutions Projects

Nebraska Extension, with its mission of “helping Nebraskans enhance their lives through research-based education,” needed a partner to assist with the design, print production, and online delivery of its hundreds of short-format NebGuides, longer Extension Circulars, and various other reports and educational documents. UNP’s J:MaPS division, in conjunction with the UNP Digital Assets and Information Technology department, is now serving as that partner, helping Nebraska Extension reach out to farmers, ranchers, business owners, community leaders, parents, individuals who work with children and youth, do-it-yourselfers, and hobbyists with sound, practical information.

The International Quilt Study Center and Museum wished to publish an illustrated history from its humble beginnings to its present state-of-the-art quilt study center and world-class museum. The book was to be sold in the museum store and distributed to supporters. J:MaPS helped them make the book a reality, providing editorial, production, and manufacturing services.

An in-depth student reporting project at the **University of Nebraska-Lincoln College of Journalism and Mass Communications** yielded two issues of a glossy, magazine-like series. While the project’s faculty and community sponsors had the necessary connections to reach some of the publications’ intended audiences, they needed help reaching the academic community. J:MaPS provided marketing and fulfillment services designed around those potential readers.

The **Schmid Law Library** wished to publish a comprehensive bibliography of scholarship produced by the faculty of the Nebraska College of Law from 1892 to the present. J:MaPS provided the production and manufacturing services required to make the bibliography a reality.

Faculty members developed the content for a math workbook to support a manufacturing career certification program offered by a **consortium of community colleges**. They needed assistance in designing it to be user-friendly and easy to distribute online. J:MaPS provided the know-how to help them get the material ready to serve adult learners.

A longtime employee of a **human resources consulting firm** wrote a book-length tribute to the organization’s founder, highlighting his pioneering contributions to the field of talent recruitment and development and his lasting impact on those who knew him. The company’s leadership felt the story needed to be shared with employees and clients worldwide. J:MaPS provided editorial management services and coordinated the printing of paperback, hardbound, and special presentation copies of the book.

The **Marshall University Graduate Humanities Program** compiled an anthology of student and faculty work to celebrate the thirtieth anniversary of the program. J:MaPS assisted them in turning it into a published work by advising the editor on manuscript preparation and managing the manufacturing process.

The **University of Nebraska Medical Center** is well known for its work in infectious disease and biopreparedness. When they wanted to create a handbook for use by local health departments and emergency management teams in the event of an outbreak of a highly contagious disease, they turned to J:MaPS for publishing services.