

2023 Advertising Rates and Specifications

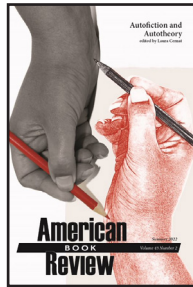
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American Book Review



The American Book Review is an award-winning, internationally distributed publication that appears four times a year. It specializes in reviews of frequently neglected published works of fiction, poetry, and literary and cultural criticism from small, regional, university, ethnic, avant-garde, and women's presses. For nearly thirty years, *ABR* has been a staple of the literary world.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$500.00
Half page	4.5" x 3.5" 114mm x 89mm	\$300.00

American Indian Quarterly



American Indian Quarterly (AIQ) is a forum for diverse voices and perspectives spanning a variety of academic disciplines. The common thread is *AIQ's* commitment to publishing work that contributes to the development of American Indian studies as a field and to the sovereignty and continuance of American Indian nations and cultures. In addition to peer-reviewed articles, *AIQ* features reviews of books, films, and exhibits.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$250.00
Half page	4.5" x 3.5" 114mm x 89mm	\$150.00
Back Cover (four color)	4.5" x 7" 114mm x 178mm	\$300.00

American Journal of Psychiatric Rehabilitation



The American Journal of Psychiatric Rehabilitation is a peer-reviewed journal providing new insights on psychiatric disability, rehabilitation, community supports, and recovery. Its audience consists of researchers, rehabilitation service providers, and public policy makers; and, unlike some other publications in the field, it is also written for individuals with mental illnesses and their families, friends, caregivers, and advocates.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.5" 114mm x 89mm	\$100.00

Ads are currently being accepted on a next available issue basis. Contact UNP for more information.

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Americas: A Hemispheric Music Journal



Americas: A Hemispheric Music Journal (formerly the *AMRC Journal*) presents a broad view of American music, one that encompasses the diverse soundscapes within the United States as well as the wider Americas, including the Caribbean. Published for the American Music Research Center at the University of Colorado Boulder, *Americas* is a re-imagined and refocused journal reflecting the interests of 21st century scholars.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$100.00
Half page	4.5" x 3.5" 114mm x 89mm	\$75.00

Anthropological Linguistics



Anthropological Linguistics provides a forum for the full range of scholarly study of the languages and cultures of the peoples of the world, especially the native peoples of the Americas. Embracing the field of language and culture broadly defined, the journal includes articles and research reports.

Ad Size	Dimensions	Price
Full page	5" x 8" 127mm x 203mm	\$200.00
Half page	5" x 3.75" 127mm x 89mm	\$125.00
Back Cover (Four color)	5" x 7.5" 127mm x 190mm	\$250.00

Collaborative Anthropologies



Collaborative Anthropologies is a forum for dialogue with a special focus on the complex collaborations between and among researchers and research participants/interlocutors. It features descriptive and analytical essays from all subfields of anthropology and closely related disciplines. The journal presents a diversity of perspectives on collaborative research.

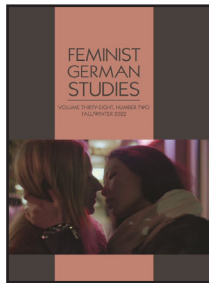
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Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.5" 114mm x 89mm	\$100.00
Back Cover (Four color)	4.5" x 7" 114mm x 178mm	\$200.00

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Feminist German Studies



Feminist German Studies is a refereed publication presenting a wide range of feminist approaches to all aspects of German literature, culture, and language, including pedagogy. Reflecting the interdisciplinary perspectives that inform feminist German studies, each issue contains critical inquiries employing gender and other analytical categories to examine the work, history, life, literature, and arts of the German-speaking world.

Feminist German Studies is published for the Coalition of Women in German.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$200.00
Half page	4.5" x 3.5" 114mm x 89mm	\$125.00
Back Cover (Four color)	4.5" x 7" 114mm x 178mm	\$250.00

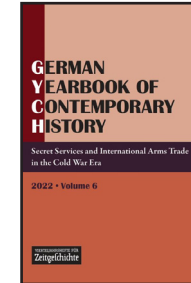
Frontiers A Journal of Women Studies



One of the premier publications in the field of feminist and gender studies, *Frontiers* has distinguished itself for its diverse and decisively interdisciplinary publication agenda that explores the critical intersections among—to name a few dimensions—gender, race, sexuality, and transnationalism. Many landmark articles in the field have been published in *Frontiers*, thus critically shaping the fields of women's, gender, and sexuality studies.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$200.00
Half page	4.5" x 3.5" 114mm x 89mm	\$125.00

German Yearbook of Contemporary History



The *German Yearbook of Contemporary History* is an English-language publication focusing on 20th and 21st-century history. Each volume is centered around one theme and brings together articles translated from the Leibniz Institute for Contemporary History's journal *Vierteljahrshefte für Zeitgeschichte* and original research. Its goal dissemination of this important scholarship with an English-speaking audience.

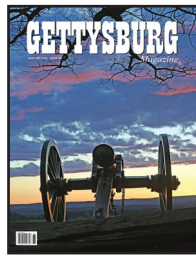
Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.5" 114mm x 89mm	\$100.00

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Gettysburg Magazine

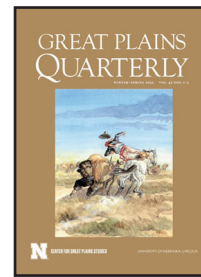


Gettysburg Magazine is a periodical dedicated to the serious study of a crucial period in American history. The publication is peer-reviewed, publishing articles and book reviews of interest to scholars, professional and amateur historians, and members of the general public interested in the Gettysburg Campaign, the Gettysburg Address, and the various personalities and controversies associated with these formative events.

Gettysburg Magazine has restrictions on the kinds of advertising allowed. Please see page 13 for details.

Ad Size	Dimensions	Price
Full page (Four color)	7" x 9.5" 178mm x 241mm	\$500.00
Half page (Four color)	7" x 4.5" 178mm x 114mm	\$300.00

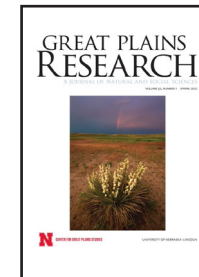
Great Plains Quarterly



Great Plains Quarterly publishes articles for scholars and interested laypeople on history, literature, culture, and social issues relevant to the Great Plains, which include US states Colorado, Kansas, Montana, Nebraska, New Mexico, North Dakota, Oklahoma, South Dakota, Texas, Wyoming, and Canadian provinces Alberta, Manitoba, and Saskatchewan.

Ad Size	Dimensions	Price
Full page (Four color)	5.5" x 8" 140mm x 203mm	\$200.00
Half page (Four color)	5.5" x 3.75" 140mm x 95mm	\$125.00

Great Plains Research



Great Plains Research publishes original research and scholarly reviews of important advances in the natural and social sciences with relevance to and specific emphases on environmental, economic, and social issues in the Great Plains. It includes reviews of books and reports on symposia and conferences that included sessions on topics pertaining to the Great Plains. *GPR* is a centralized outlet for science of regional importance.

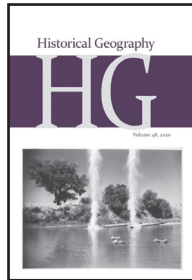
Ad Size	Dimensions	Price
Full page (Four color)	6.5" x 9" 165mm x 229mm	\$200.00
Half page (Four color)	6.5" x 4" 165mm x 101mm	\$125.00

Ads are currently being accepted on a next available issue basis. Contact UNP for more information.

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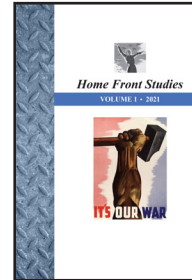
Historical Geography



Historical Geography is an annual journal that publishes scholarly articles, book reviews, conference reports, and commentaries. The journal encourages an interdisciplinary and international dialogue among scholars, professionals, and students interested in geographic perspectives on the past. Concerned with maintaining historical geography's ongoing intellectual contribution to social scientific and humanities-based disciplines, *Historical Geography* is especially committed to presenting the work of emerging scholars.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.5" 114mm x 89mm	\$100.00

Home Front Studies



Home Front Studies explores the concept of the home front, broadly considered, in times of war, civil war, and similar conflicts from the late nineteenth century to the present day. As such, its focus is not on battles, military leadership and training, theaters of conflict, or war strategies. Rather, the journal looks at the role of art, citizenship, culture, discrimination, finance, gender, identity, music, morale, propaganda, resistance, society, and other factors as experienced by civilians on home fronts in locations around the world.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.5" 114mm x 89mm	\$100.00
Back Cover (four color)	4.5" x 7" 114mm x 178mm	\$200.00

INTERTEXTS



INTERTEXTS publishes articles that employ innovative approaches to explore relations between literary and other texts, be they historical, theoretical, philosophical, or social. The journal encourages hybrid methodologies combining elements from a range of disciplines and values methodological reflections and argumentation, especially when combined with detailed textual analysis. The journal is particularly interested in the use of theoretical perspectives to analyze texts other than those to which they are generally applied, hoping not only to provide new understandings of familiar texts, but also to use those texts to examine the virtues and limitations of contemporary literary theory.

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Journal of Austrian Studies



The *Journal of Austrian Studies* is an interdisciplinary quarterly that publishes scholarly articles and book reviews on all aspects of the history and culture of Austria, Austro-Hungary, and the Habsburg territory. It is the flagship publication of the Austrian Studies Association and contains contributions in German and English from the world's premier scholars in the field of Austrian studies. The journal highlights scholarly work that draws on innovative methodologies and new ways of viewing Austrian history and culture.

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Full page	4.5" x 7.5" 114mm x 190mm	\$200.00
Half page	4.5" x 3.5" 114mm x 89mm	\$125.00
Back cover (Four color)	4.5" x 3.75" 114mm x 95mm	\$250.00

Ads are currently being accepted on a next available issue basis. Contact UNP for more information.

Journal of Black Sexuality and Relationships

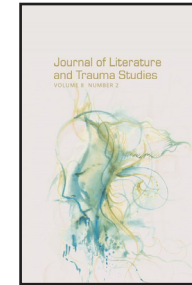


The *Journal of Black Sexuality and Relationships* is devoted to addressing the epistemological, ontological, and social construction of sexual expression and relationships of persons within the African diaspora. Interdisciplinary in nature, the journal includes perspectives from a variety of fields including psychology, sociology, education, psychiatry, human development, social work, social policy, and anthropology.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
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Back cover (Four color)	4.5" x 7" 114mm x 178mm	\$200.00

Ads are currently being accepted on a next available issue basis. Contact Dr. James Wadley (jwadley@lincoln.edu) for more information.

Journal of Literature and Trauma Studies



The *Journal of Literature and Trauma Studies* offers a critical, theoretical, and methodological focus on the relationship between literature and trauma. It aims to foster a broad interrogative dialogue between philosophy, psychoanalysis, and literary criticism and develop new approaches to the study of trauma in literature and the trauma of literature. The mission of the journal is to encourage philosophical, political, and historically oriented research that takes literature as the primary site for investigations into trauma in all its forms and manifestations.

Ad Size	Dimensions	Price
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Journal of Magazine Media



The *Journal of Magazine Media* is devoted to advancing research, knowledge, and understanding of magazines and new media and the pedagogy related to those areas. The journal publishes research reports and interpretive articles refereed by members of the editorial board as well as other experts. The journal also prints opinion pieces, essays, and critical reviews of books and teaching materials that deal with magazines and new media.

Founded in 1999, the journal is international and peer-reviewed. It is the official journal of the Magazine Division of the Association for Education in Journalism and Mass Communication and division members receive subscriptions as a benefit of membership.

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Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.5" 114mm x 89mm	\$100.00

Journal of Sports Media



The *Journal of Sports Media* is a response to the undeniable influence of sports media on contemporary culture and the growing interest in the field as an area of study and research. It provides a broad-based exploration of the field and promotes a greater understanding of sports media in terms of their practices, value, and effect on the culture as a whole. The journal features scholarly articles, essays, book reviews, and reports on major conferences and seminars.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$75.00
Half page	4.5" x 3.5" 114mm x 89mm	\$50.00

Legacy

A Journal of American Women Writers



Legacy is the official journal of the Society for the Study of American Women Writers. It is the only journal to focus specifically on American women's writings from the seventeenth through the early twentieth

century. Each issue's articles cover a wide range of topics: examinations of the works of individual authors; genre studies; analyses of race, ethnicity, gender, class, and sexualities in women's literature; and historical and material cultural issues pertinent to women's lives and literary works.

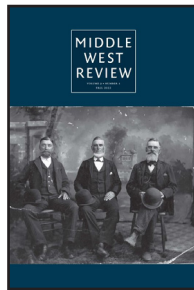
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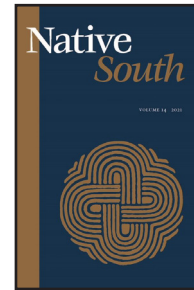
Middle West Review



The *Middle West Review* is an interdisciplinary journal about the American Midwest and the only publication dedicated exclusively to the study of the Midwest as a region. It provides a forum for scholars and nonscholars alike to explore the contested meanings of midwestern identity, history, geography, society, culture, and politics.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.5" 114mm x 89mm	\$100.00
Back cover (Four color)	4.5" x 7" 114mm x 178mm	\$200.00

Native South

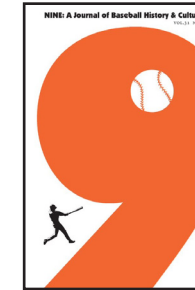


Native South focuses on the investigation of Southeastern Indian history with the goals of encouraging further study and exposing the influences of Indian people on the wider South. The journal does not limit itself to the study of the geographic area that was once encompassed by the Confederacy but expands its view to the areas occupied by the precontact and the postcontact descendants of the original inhabitants of the South, wherever they may be.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.5" 114mm x 89mm	\$100.00

NINE

A Journal of Baseball History and Culture



NINE studies all historical aspects of baseball, centering on the societal and cultural implications of the game wherever in the world it is played. This journal features articles, essays, book reviews, biographies, oral history, and short fiction pieces.

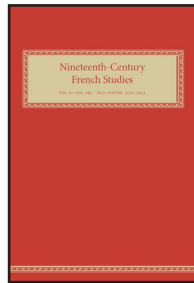
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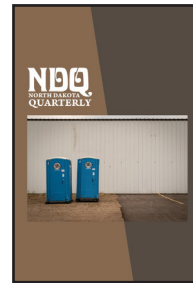
Nineteenth-Century French Studies



Nineteenth-Century French Studies provides scholars and students the opportunity to examine new trends, review promising research findings, and become better acquainted with professional developments in the field. Scholarly articles on all aspects of nineteenth-century French literature and criticism are included. Published articles are peer reviewed to ensure scholarly integrity.

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Full page	4.5" x 7.5" 114mm x 190mm	\$200.00
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Back cover (Four color)	4.5" x 7" 114mm x 178mm	\$250.00

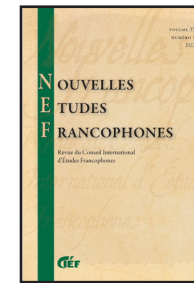
North Dakota Quarterly



North Dakota Quarterly is a literary and public humanities journal with roots extending back to the early days of the University of North Dakota. With an international roster of contributors, each issue is a rich mixture of articles, essays, fictions, and poetry. *NDQ* stands as one of the region's most widely admired ambassadors and as a persistent landmark in the global literary landscape.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.5" 114mm x 89mm	\$100.00

Nouvelles Études Francophones



Nouvelles Études Francophones (NEF) is the official refereed journal of the International Council of Francophone Studies / Conseil International d'Études Francophones (CIÉF). *NEF* publishes scholarly research in the language, arts, literatures, cultures, and civilizations of Francophone countries and regions throughout the world.

Active members of CIÉF automatically receive the journal.

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Full page	4.5" x 7.5" 114mm x 190mm	\$200.00
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Resilience

A Journal of the Environmental Humanities



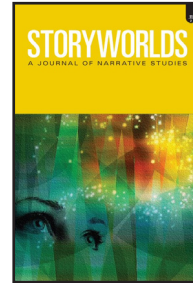
Resilience: A Journal of the Environmental Humanities is a digital, peer-reviewed journal that provides a forum for scholars from across Humanities disciplines to speak to one another about their shared interest

in environmental issues, and to plot out an evolving conversation about what the Humanities contributes to living and thinking sustainably in a world of dwindling resources.

Print advertising is not currently accepted in this journal.

Storyworlds

A Journal of Narrative Studies

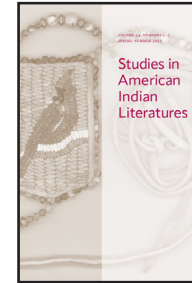


Storyworlds is an interdisciplinary journal of narrative theory. Featuring cutting-edge research on storytelling practices across a variety of media—including face-to-face interaction, literary writing, film and

television, virtual environments, historiography, journalism, and graphic narratives—the journal foregrounds research questions that cut across established disciplines and hence promotes new, integrative frameworks for inquiry.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.5" 114mm x 89mm	\$100.00

Studies in American Indian Literatures



Studies in American Indian Literatures (SAIL) is the only journal in the United States that focuses exclusively on American Indian literatures. *SAIL* presents scholarly, critical pedagogical, and theoretical manuscripts

focused on all aspects of American Indian literatures as well as the submission of poetry and short fiction, bibliographical essays, review essays, and interviews. *SAIL* defines "literatures" broadly to include all written, spoken, and visual texts created by Native peoples.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$200.00
Half page	4.5" x 3.5" 114mm x 89mm	\$125.00
Back cover (Four color)	4.5" x 7" 114mm x 178mm	\$250.00

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Studies in American Naturalism



Studies in American Naturalism publishes critical essays, documents, notes, bibliographies, and reviews concerning American literary naturalism, broadly conceived. It presents contributions illuminating the texts

and contexts of naturalism across all genres from its nineteenth-century origins to its twentieth- and twenty-first-century transformations.

Studies in American Naturalism is published for the International Theodore Dreiser Society.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.5" 114mm x 89mm	\$100.00
Back cover (Four color)	4.5" x 5" 114mm x 127mm	\$200.00

symplokē

A journal for the intermingling of literary, cultural, and theoretical scholarship

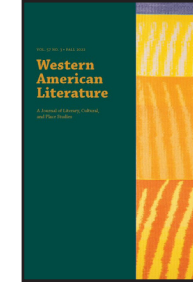


symplokē is a comparative theory and literature journal committed to interdisciplinary studies, intellectual pluralism, and open discussion. The journal takes its name from the Greek word *symplokē*, which can mean

interweaving, interlacing, connection, or struggle. It is a forum for scholars from a variety of disciplines to exchange ideas in innovative ways. Most of the journal's issues address topics of special interest that open new avenues of inquiry and research.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.5" 114mm x 89mm	\$100.00

Western American Literature



Since 1965 *Western American Literature* has been the leading peer-reviewed journal in the literary and cultural study of the North American West, defined broadly to include western Canada and northern

Mexico. The journal constantly looks for new theoretical approaches to canonical figures as well as studies of emerging authors, filmmakers, and others who are expanding the canon of western literary and cultural production.

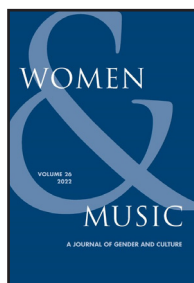
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Women and Music A Journal of Gender and Culture



Women and Music is an annual journal of scholarship about women, music, and culture. Drawing on a wide range of disciplines and approaches, this refereed journal seeks to further the understanding of the relationships among gender, music, and culture with special attention being given to the concerns of women.

Ad Size	Dimensions	Price
Full page	4.5" x 7.5" 114mm x 190mm	\$150.00
Half page	4.5" x 3.5" 114mm x 89mm	\$100.00
Back cover (Four color)	4.5" x 7" 114mm x 178mm	\$200.00

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2023 Print Ads General Information

- Send all insertion orders and artwork to Norah Green, Assistant Marketing Manager, ngreen8@unl.edu, phone 402-472-2292.
- Unless otherwise indicated, interior ads are black and white.
- Unless otherwise indicated, back cover ads are four color.
- PDF files are preferred and should be sent via email to the address above (unless otherwise stated).
- Image file resolutions should be no smaller than 300ppi.
- Typesetting and design services are available. Contact the marketing manager for pricing information.
- Text-only ads describing employment opportunities or calls for papers are billed at 20% off the applicable display ad rate.
- A 10% discount is given for multiple placements.
- There is no agency discount available.
- Ads are invoiced upon publication. Payment may be made by check or credit card. UNP accepts Visa, MasterCard, and Discover.
- Prices and schedules may change. Consult the UNP website for the most current information.

Correspondence address:
University of Nebraska Press
1225 L St., Ste. 200

PO Box 880630
Lincoln, NE 68588-0630

Gettysburg Magazine Advertising Policies

Gettysburg Magazine has an advertising acceptance policy that restricts the kinds of advertising allowed. Only products and services that are deemed to fit the publication's editorial mission of furthering scholarship related to the Gettysburg Campaign and Battle, the Civil War and Civil War era, and U.S. military history will be accepted.

Ads likely to be accepted include those for scholarly books, magazines, and journals, bookstores specializing in those kinds of titles, academic conferences and seminars, museum exhibits, scholarly societies, and documentary films.

For more information, please contact Joyce Gettman at jgettman2@unl.edu.

Exchange Advertising

We are happy to enter into advertising exchange agreements between our journals and other scholarly journals serving similar audiences. Our usual exchange agreements provide for a one-time print insertion during a calendar year with the actual timing of that insertion being based on space availability. We are, however, open to considering other agreement terms. Publishers with journals on Project MUSE may request an exchange with any of our journals (except North Dakota Quarterly) utilizing the Project MUSE promotion space. To propose an advertising exchange, please contact Norah Green at ngreen8@unl.edu.